

THE DIFFERENCES BETWEEN REFUGES IN THE CORN-GROWING AREA



EVERY KERNEL COUNTS

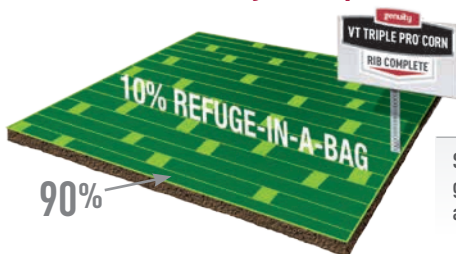
Genuity® SmartStax® RIB Complete® Corn Blend



- Genuity® SmartStax® (95%)
Above and Below Ground Insect Protection
- Roundup Ready® Corn 2/LibertyLink® (5%)

Single-bag product with multiple modes of action for above ground insects, dual modes of action against corn rootworm and broad-spectrum weed control

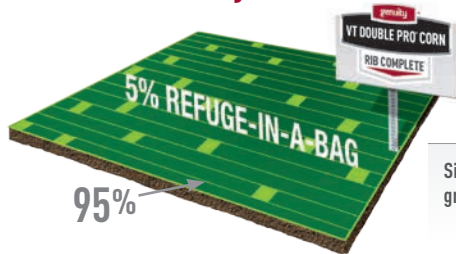
Genuity® VT Triple PRO® RIB Complete® Corn Blend



- Genuity® VT Triple PRO® (90%)
Above and Below Ground Insect Protection
- Roundup Ready® Corn 2 (10%)

Single-bag product with multiple modes of action for above ground insects, single mode of action against corn rootworm and broad-spectrum weed control

Genuity® VT Double PRO® RIB Complete® Corn Blend

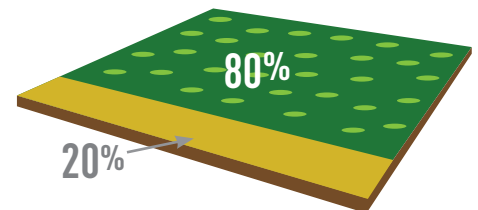


- Genuity® VT Double PRO® (95%)
Controls above ground insects 2 ways
- Roundup Ready® Corn 2 (5%)

Single-bag product with two modes of action against above ground insects and broad-spectrum weed control

100-Acre Example

Optimum® AcreMax® 1



- Roundup Ready Corn 2 (20%)
Traditional Refuge
- Herculex® XTRA (72%)
- Herculex 1 (8%)

20% of field lacks above ground insect protection and 28% of field lacks below ground insect protection



Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology/Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

IMPORTANT IRM INFORMATION: Genuity® RIB Complete® corn blend products do not require the planting of a structured refuge **except** in the Cotton-Growing Area where corn earworm is a significant pest. Genuity® SmartStax® RIB Complete®, Genuity® VT Double PRO® RIB Complete® and Genuity® VT Triple PRO® RIB Complete® corn are blended seed corn products. See the IRM/Grower Guide for additional information. Always read and follow IRM requirements.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Acceleron and Design®, Acceleron®, Genuity Design®, Genuity Icons, Genuity®, IB Complete and Design®, RIB Complete®, Roundup Ready 2 Technology and Design®, Roundup Ready®, Roundup®, SmartStax®, VT Double PRO® and VT Triple PRO® are trademarks of Monsanto Technology LLC. LibertyLink and the Water Droplet Design® and LibertyLink® are registered trademarks of Bayer. Herculex® is a registered trademark of Dow AgroSciences LLC. Respect the Refuge and Corn Design® and Respect the Refuge® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners.

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visit genuity.com/RIBComplete